

BMW
Winter Driver Training

bmwdrivertraining.ie



The Ultimate
Driving Machine



WINTER DRIVER TRAINING.

CONFIDENCE & CAR CONTROL



BMW WINTER DRIVER TRAINING PROGRAMME

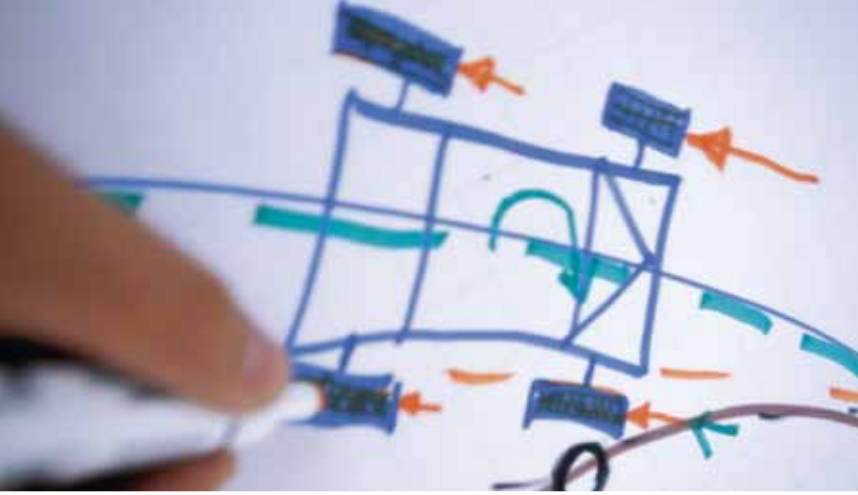
- Do you feel comfortable driving in snow and ice?
- Have you ever driven into standing water suddenly and felt your car drift?
- Have you ever practiced avoiding an object using an Anti-Lock Braking System (ABS)?
- Do you fully understand what Dynamic Stability Control is for?
- Have you considered fitting **BMW Winter Tyres**?



WINTER TYRES

When temperatures drop below 7°C, SummerTyres no longer provide optimum grip and performance since the blending of their rubber/silica compound hardens at lower temperatures. This is known as the 'glass transition temperature effect' and impacts negatively on dynamic driving factors, such as acceleration, braking and handling.

We recommend switching to **BMW Winter Tyres** when temperatures drop to below 7°C as they are made from a different rubber/silica compound and retain their flexibility and performance during the colder weather.



WHO SHOULD ATTEND?

- New and recently qualified drivers
- Business and high mileage drivers
- Nervous drivers
- Emergency response (i.e. mission-critical) drivers
- Anyone who has experienced difficulty in the past driving in Winter conditions.

The programme will help you to safeguard yourself and your family, protect your car, and keep down insurance premiums.



The BMW Winter Driver Training Programme is run by Rally School Ireland. Their winter driver training circuit is professionally designed for training both corporate drivers and the general public in the management of emergency situations in both rural and urban settings. The circuit replicates the winding rural roads which present the most danger, particularly when it comes to standing water, wet conditions or, worse still, ice and snow. Often the first time a driver experiences a slide, or the feeling of ABS activating, is when it is too late: they are already in a situation where a failure to respond immediately can lead to a collision.

Rally School Ireland's course combines practical advice with the invaluable driving experience on surfaces with very low grip. The specialist wet and low-friction surface replicates icy/snowy weather conditions, enabling drivers

to experience real-life skid situations in a safe environment. This enables drivers to understand how their actions can cause the car to lose control, teaches them how to regain control, and shows how to prevent it happening in the first place.

The programme involves a series of exercises in a controlled and safe environment, under the guidance of Rally School Ireland's experienced professional instructors. These include:

- Evasive action using ABS (Anti-Lock Braking System) to maximum effect
- Dealing with understeer and oversteer
- Traction control
- Electronic stability control.



BMW WINTER DRIVER TRAINING

BMW Winter Driver Training, run by Rally School Ireland, provides a unique opportunity to learn from their highly qualified instructors who will provide you with improved driving skills, improved knowledge of your car's capabilities and the experience to drive safely in Winter conditions.

This half day programme involves you driving the BMW 3 Series and the BMW 5 Series, in both manual and automatic transmission and equipped with **BMW Winter Wheels and Tyres**.



70°C

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KEY BENEFITS

Rally School Ireland's course includes theoretical instruction followed by application of the theory in simulated live situations.

- Reduce your reaction time, improve your car control and raise your confidence level
- Be safer in slippery conditions
- Learn skid recovery
- Experience the dynamic benefits of **BMW Winter Wheels and Tyres** over Summer Tyres
- Understeer & oversteer tests
- Emergency lane change test
- Traction control at a junction, mid-corner or low-friction surface
- Experience the stability programmes in a BMW.

For more information and to book your place on this half day programme, please telephone Rally School Ireland on **1890 269 569 (1890 BMW Joy)** or log on to **www.bmwdrivertraining.ie**

Rally School Ireland Ltd operate the BMW Winter Driver Training Programme in cooperation with BMW Ireland.
For terms and conditions, please log on to **www.bmwdrivertraining.ie**

